Abstract for 23rd SCORUS Conference:

Accessibility of regional statistics on the Internet for business intelligence

Regional statistics is an important contribution to business intelligence. The sources of information are in most cases national statistical institutes (NSI), but in the globalisation perspective international sources for regional statistics are utilized. Regional analytical approaches are often more relevant than national approaches. They can be used by enterprises for benchmarking before investment decisions and marketing. The organisation of regional information in databases facilitates for users to get access to relevant benchmarking indicators and to analyse them in standard software formats, e.g. HTML, Excel, PC-Axis (Statistics Sweden) and EVA (Eurostat). The availability of meta data is an important condition in order to secure quality of the data for their specific purposes. Meta data facilitates also in searching and in the interpretation of statistical information.

Best regards
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