How can we assure that local decision makers have the right statistics

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How can we assure....?

1. We have to be in contact with regional users – incl. local decision makers
2. We have to have right products and enough regional information
1. Contact with regional users

Who are local decision makers – regional users?

• Local Governments
  • Regional Authority (NUTS3-level)
  • Regional Councils (NUTS2-level = Structural funds)
  • Municipalities, Local Councils
• Schools, Universities, Research Inst.
• Chamber of Commerce, Ch. of Agriculture,…
• Media
• International Inst. – Cross-border cooperation
Contact with regional users

• To be as close as possible… - 14 regional units of the CZSO
Regional Dissemination Units

- Various activities:
  - Information Services
  - Publications
  - Analyses
  - Websites - each NUTS3 region
  - Partner for Local Governments, Universities…

- Extensive knowledge base
Ways of cooperation

- Mutual Cooperation Agreements – signed by Regional Governor and President of the CZSO

- Members of Working Groups – ROP, Reg. Develop. Strategies, Regional Human Resources Groups etc. - „Indicators consultants“ (not political definition of priorities)
Other ways of cooperation

• Public Presentations
• Elections
• Teaching in Local Universities
• University graduation theses evaluations
• Population Census 2011
2. Regional products

- Website
- Publications
- Analyses
Regional Websites (1)

- Each region (NUTS 3) has its own website
- Mostly administrated by Regional Unit itself

flexibility in up-dating

- Lotus Notes
Regional Website 2.

Design: very similar to central CZSO website

(colours different in order to distinguish from central web)
Regional Website 3.

• **Design and structure**
  = **identical** for all regional websites

• **Content**
  = **similar** for all regional websites (*several sections where every Regional Unit can be „creative“*)

• **Comprehensive data on the region**
  - not only CZSO products but also from other Czech statistics, Eurostat Regional Database…
Regional Publications

- Reduction of Printed Editions
- Everything on website – for free
- Deadlines for publication on website (Printed version later)
- Close cooperation between regional units – working groups with deputies (authors) from some regional units
Regional Analyses

• **“Wide“ Analysis** *(1 per year)*
  - in Catalogue of Publications
  - Common projects but partly independent
  - Poly-thematic on specific regional level

• **Monothematic analysis** *(2-3 a year)*
  *Reflects current events or specifics in region in question*

• **Short Articles on websites**
  *Usually in connection with CZSO News Releases*
Wide Regional Analyses 1.

- Position of Rural Areas *(2009)*
- Selected Issues of Sustainable Development *(2007)*
- Human Resources *(2006, planned for 2010)*
- Regional Disparities within the Region *(2006)*
- Demographic, Social and Economic Development *(2005)*
Wide Regional Analyses 2.

• “User-friendly” for Public

• Often based on cooperation with Local Government or Local University /Researchers

“Higher Practical usage”
Thank you for your attention!

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